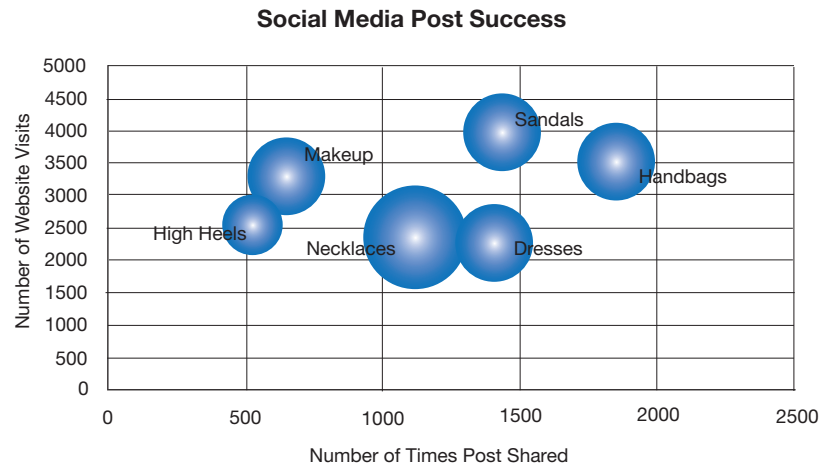






14. Which salesperson made the most sales during the quarter?
15. Which salesperson acquired the most new clients during the quarter?
16. Compare the success of Williams and Akter.

The following bubble chart summarizes the success of social media posts by an online store in regards to shares and resulting website visits. The size of the bubbles represents the total number of sales made as the result of the post. Use the bubble chart to answer the questions.



17. Which social media post topic was the most successful in terms of sales?
18. Which social media post topic was the most successful in terms of shares?
19. Which social media post was least successful in terms of website visits?
20. Based on this bubble chart, can a conclusion be drawn that a high number of shares or a high number of website visits translates into a high number of sales? Explain your reasoning.



- 26. How could you change the Top Sales portion so that it tells a better story?
- 27. List ways that the dashboard could be improved to tell a better story of how well the company is doing overall.

