

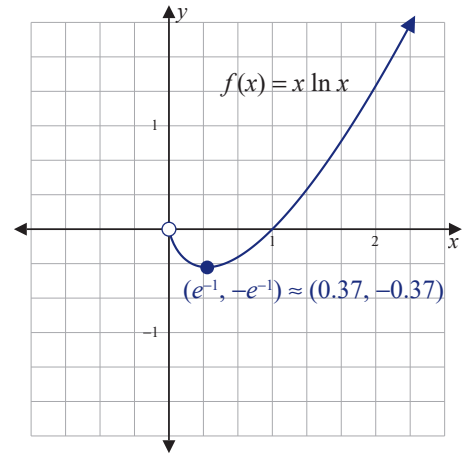
By testing values, we find that $f(x)$ is decreasing on the interval $(0, e^{-1})$ and increasing on the interval $(e^{-1}, +\infty)$.

Taking the second derivative of $f(x)$, we find that $f''(x) = \frac{1}{x} > 0$ for all x on the interval $(0, +\infty)$. Therefore, $f(x)$ is concave upward on the interval $(0, +\infty)$.

A local (and absolute) minimum occurs at the critical value $x = e^{-1}$, and

$$\begin{aligned} f(e^{-1}) &= e^{-1} \ln(e^{-1}) \\ &= e^{-1}(-1) = -e^{-1}. \end{aligned}$$

Note: One easy point to get without a calculator is $(1, 0)$ (recall that $\ln 1 = 0$). Therefore, it is possible to notice that $1 \cdot \ln 1 = 0$, and $(1, 0)$ is an x -intercept.



5.3 EXERCISES

💡 PRACTICE

Find the derivative of each of the functions in Exercises 1–32.

1. $f(x) = x^2 - \ln x$

2. $f(x) = 4x^2 + \ln(x^2)$

3. $f(x) = 25 + x \ln x$

4. $f(x) = (x^2 + 1) \ln x$

5. $y = \frac{\ln x}{x}$

6. $y = \frac{x^2}{\ln x}$

7. $y = (\ln x)^3$

8. $y = \sqrt{\ln x}$

9. $f(x) = \ln(5x + 3)$

10. $f(x) = \ln(7x - 2)$

11. $f(x) = \ln(x^2 + 2)$

12. $f(x) = \ln(x^2 + 3x)$

13. $f(x) = \ln \sqrt{2x^2 - 1}$

14. $f(x) = \ln \sqrt{x^3 + 4}$

15. $y = \ln((4x + 3)^2)$

16. $f(x) = \ln((x^2 - 4)^3)$

17. $y = \sqrt{x} \ln(x^2 + 2)$

18. $y = \frac{\ln(5x + 2)}{x^3}$

19. $y = \frac{\ln(x^2 + 2x - 1)}{x}$

20. $y = x^{-2} \ln(x^2 - 3x + 4)$

21. $y = \log_3(9x)$

22. $f(x) = \log_2(7x^2 + 9)$

23. $y = 3x \log x$

24. $f(x) = \frac{\log_5(x)}{x^2}$

25. $f(x) = \ln((3x+1)(x^2+3))$

26. $f(x) = \ln(x^2(4x-1))$

27. $f(x) = \ln((2x-1)^2(x^2-2))$

28. $f(x) = \ln(\sqrt{4x-7}(6x+7))$

29. $y = \ln\left(\frac{x+1}{x-2}\right)$

30. $y = \ln\left(\frac{3x-1}{x+5}\right)$

31. $f(x) = \ln\left(\frac{x^2-5}{2x+9}\right)$

32. $f(x) = \ln\sqrt{\frac{4x+3}{x^2-6}}$

For Exercises 33–38, determine a formula for $f''(x)$. Use your calculator (if necessary) to solve the equation $f''(x) = 0$ and locate any possible inflection points.

33. $f(x) = \frac{x}{\ln x}$

34. $f(x) = (2x + x^2) \ln x$

35. $f(x) = 3x^2 \ln x$

36. $f(x) = \ln(x^3)$

37. $f(x) = (\ln x)^3$

38. $f(x) = \ln x + x^2 + 3x + 2$

Use logarithmic differentiation to find the derivatives of the functions in Exercises 39–46.

39. $y = (2x-5)^3 \sqrt{x^2-2x}$

40. $y = (4-5x)^4 (7x+2)^{\frac{2}{3}}$

41. $y = (x^2+2)^4 (x^2-1)^{-\frac{1}{3}}$

42. $y = (3x-2)^5 \sqrt{x^2+x}$

43. $y = \frac{(2x+x^2)^3}{(4x-9)^2}$

44. $y = \frac{\sqrt[3]{x^2+4}}{(2-5x)^3}$

45. $y = \frac{(x+2)^2 (3x+4)^2}{\sqrt{x-6}}$

46. $y = \frac{(x^2-3)^2 \sqrt{x^2+3x}}{x+7}$

In Exercises 47–52, find the absolute extrema for each of the functions on the indicated interval.

47. $f(x) = x - \ln x; [0.5, 2]$

48. $f(x) = x^2 - 8 \ln x; [0.3, 4]$

49. $f(x) = \frac{x}{\ln x}; [1.2, 3]$

50. $f(x) = \frac{\ln x}{x^2}; [1, 2]$

51. $f(x) = x^2 - \ln(x^3); [1, e]$

52. $f(x) = \ln(3+2x-x^2); [0, 2.5]$

Using the curve-sketching techniques discussed in Chapter 4, sketch the graph of each function in Exercises 53–58.

53. $f(x) = 4x \ln x$

54. $f(x) = x^2 \ln x$

55. $f(x) = x - 3 \ln x$

56. $f(x) = 4x - \ln(x^2)$

57. $f(x) = \frac{\ln x}{x}$

58. $f(x) = \frac{\ln x}{x^2}$

APPLICATIONS

- 59. Marginal revenue:** A retailer has determined that the revenue from the sale of x end tables is given by the function $R(x) = 96x + \ln(4x^2 + 15)$ dollars. Find the marginal revenue.
- 60. Advertising:** An automobile dealer has estimated that he can sell $N(x) = 420 + 72 \ln(1 + 0.5x)$ cars annually, where x (in thousands of dollars) is the amount spent on advertising.
- Find the number of cars sold if \$6000 is spent on advertising.
 - Find the rate of change in number of cars sold if \$6000 is spent on advertising.
- 61. Revenue:** The daily demand for a product is given by $p = -8 \ln(0.01x)$, where p is the price in dollars when x units are sold and $0 < x \leq 100$. Find the maximum daily revenue.
- 62. Revenue:** The demand for a product is given by $p = 14 - 6.5 \ln x$, where x is the number of units (in thousands) that can be sold at a price p dollars and $2 \leq x \leq 8$. Find the maximum revenue.
- 63. Insect population:** Mediterranean fruit flies are discovered in a citrus orchard. The Department of Agriculture has determined that the population of flies t hours after the orchard has been sprayed with pesticide is approximated by $N(t) = 25 - 5t \ln(0.04t) - t$, where $0 < t \leq 25$.
- Find $N(3)$, $N(10)$, $N(25)$.
 - What will be the maximum number of flies in the orchard?
- 64. Air quality:** The Air Quality Management Board estimates that t hours after midnight in a major city the level of ozone in the air is about $N(t) = 0.013 - 0.007t \ln(0.026t)$ parts per million, where $0 < t \leq 18$.
- Find $N(6)$, $N(10)$, $N(18)$.
 - Find the maximum level of pollution.